ATTACHMENT H: COST PROPOSAL

	TITLE	HOURLY RATE
Account Management	Group Account Director	$ 250
	Account Director	$ 210
	Account Supervisor	$ 150
	Account Executive	$ 110
	Junior Account Executive	$ 85
	Account Coordinator	$ 80
	Account Planner	$ 140
	Assistant Account Planner	$ 115
Media	Media Director	$ 175
	Associate Media Director	$ 160
	Media Planner	$ 95
	Junior Media Planner	$ 85
	Media Buyer	$ 90
	Junior Media Buyer	$ 70
Creative	Creative Director	$ 225
	Associate Creative Director	$ 185
	Art Director	$ 110
	Copywriter	$ 110
	Copy Editor	$ 95
Digital	Digital Creative Director	$ 225
	Digital Producer	$ 185
	Digital Specialist	$ 110
	Programming Specialist	$ 125
Production	Production Manager	$ 125
	Production Coordinator	$ 100
	Broadcast Producer	$ 150
	Print Producer	$ 85
	Print Production Specialist	$ 80
	Art Buyer	$ 110
	Traffic Specialist	$ 75
	Project Manager	$ 85
	Translator	$ 85
Promotions	Promotional Event Planner	$ 100
	Promotions Specialist	$ 80
Finance	Finance Manager	$ 120
	Staff Accountant	$ 95
	Billing Coordinator	$ 80

Note: Mechanical/final art production is delivered through a separate but related entity and is based on menu pricing, based on size and complexity.